

THE TECHNOLOGICAL PROFILE

Get an accurate picture of your IT

A collaborative approach that lets you **consolidate, analyze, and document** all parts of an IT infrastructure.

There's no denying that IT management poses many challenges. With rapidly changing business needs and the increasingly complex nature of IT, most companies simply operate in **reactive** mode **without** a **coordinated vision** of their equipment, software, and applications.

This can start off as a minor inconvenience, but the situation quickly deteriorates as the organization acquires equipment and more people become involved. This can lead to **soaring IT costs** and increasing **difficulty in meeting the company's business needs**.

The **TECHNOLOGICAL PROFILE** is a proven tool that **boosts IT team efficiency and promotes a proactive approach** to managing and implementing of various IT-related activities.

"For managers, these results underscore the importance of seeing investment in ICTs as part of a big picture. They are not simply tools to be put into place."

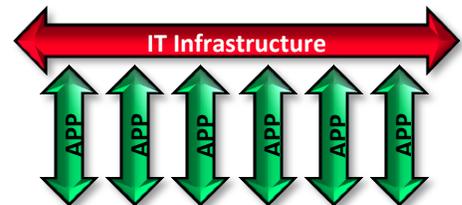
*Quote from the
ICT Innovation Index Survey report
Cefrio, November 2012*

Your IT infrastructure certainly represents a considerable cost structure, but it remains an **important tool** for your company. It's therefore essential to **have an accurate and integrated picture** of your IT so you can increase its intrinsic value and offset the associated costs.



The **TECHNOLOGICAL PROFILE** directly contributes to this broad vision by meeting basic and essential needs, such as:

- ✓ Developing **control over the current infrastructure**
- ✓ Determining how **the different IT components** interact
- ✓ Getting an **accurate and integrated picture** of the IT infrastructure



TANGIBLE BENEFITS that positively impact your organization:

- ✓ Control over IT assets
- ✓ A reference tool for impact analysis
- ✓ Increased operational stability
- ✓ Better control over IT costs and activities

Can you provide solid answers to the following questions about your organization?

- Do your IT managers have an **accurate** picture of your IT components and how they **interact**?
- Can you **quickly** identify **HOW IT COMPONENTS INTERACT AND WHY**?
- Are you aware of how to **optimize your IT costs** and their potential impacts?
- Are you provided with **clear** information on the repercussions of deploying a new IT component?
- Is your IT **aligned** with your company's business needs?

If you answered "no" to any of the above, then the Technological Profile is for you.

Contact us!



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